

AMENDMENTS TO THE CLAIMS

1-18. (Canceled)

19. (Currently Amended) A method of performing an action on wireless calls, comprising:

receiving a wireless call;

determining whether the received wireless call falls within a class of wireless calls, the class of wireless calls being one of location incentive offers, wireless based games, and wireless location based advertisements; and

performing a predetermined action on the received wireless call when the determining step determines that the received wireless call falls within the class of wireless calls, wherein the performing the predetermined action routes the received wireless call to a first location if the received wireless call falls within the class of wireless calls, the first location being at least one of an answering point and a voice response unit, and the received wireless call is routed to a second location if it does not fall within in the class of wireless calls, the second location being at least one of an answering point and a voice response unit and different from the first location.

20. (Original) The method of claim 19, further comprising:

establishing the class of wireless calls.

21. (Currently Amended) The method of claim 19, wherein the action further includes screening the received wireless call.

22-26. (Canceled)